

## ARIZONA HISTORICAL ADVISORY COMMISSION

### Application for Arizona Centennial 2012 Legacy Project Designation

**AHAC Mission:** Develop, encourage and coordinate a statewide plan for Arizona's centennial in 2012 including advising the legislature and state agencies on centennial history and heritage, arts and culture, assisting the governor's countdown to the centennial to support school children learning about Arizona's history and recommending activities and projects that will ensure lasting accomplishments to commemorate the centennial.

**Vision for Centennial Projects:** Commemorations that encourage all Arizonans to reflect on our unique and authentic history, to experience the rich and diverse tapestry of our heritage, and to explore our promising futures, thus ensuring a lasting legacy.

**Legacy Project Criteria:** This is a request for official designation as an Arizona Centennial Legacy Project. To be considered, the project must 1) accurately portray a significant aspect of Arizona history; 2) be accessible to large number of visitors/users; 3) demonstrate collaboration in the planning; 4) produce an enduring product that will live on after 2012; 5) include an educational component; 6) include a plan for implementation.

Attach a maximum of three pages that address the following areas, in the order listed:

1. General description of the project.
2. Describe how this project meets the Legacy Project criteria.
3. Project timeline. Give details regarding planning and implementation.
4. Describe the project location.
5. List project partners, if applicable.
6. Attach a proposed budget, showing total project cost and funding sources.
7. Please also provide letters of support from project partners and sponsors.

These are in addition to the three-page maximum.

Name of project: Copper State Monument

Applicant: The Clarkdale Heritage Center

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Signature (authorizing official)

4 December 2007  
Date

## ***1. General Description of the Project***

The scope of this project is to build a permanent public art monument that will commemorate the simultaneous 100<sup>th</sup> anniversary of “The Copper State” and the founding of The Town of Clarkdale (1912). Arizona shares this distinction with a couple of towns but none have roots in copper like Clarkdale. This will be an impressive monument, located directly in the center of Clarkdale’s Historical Business District connecting the tourist to what built this community and state. It will focus on tourism development by providing a niche of stunning copper architecture and art, and by being an informative historical marker. On the monument itself will be six copper standing eagles and four columns with copper capitals embellishing the monument. Also, six placards, just below each eagle will feature information and stories about The Copper State, Copper, the Copper Town of Clarkdale, it’s founder Senator William Clark and two area museums. These stories will tell of some of the greatest legacies in the state. Behind the monument will be six additional plaques explaining Clarkdale’s Copper Train and Railroad (Verde Canyon Railroad), mining and smelter sites, Arizona’s only remaining copper clad gas station (Clarkdale Classic) and other attractions. The monument’s plaques will give a synopsis of the stories above and the last sentence on each of the 12 plaques will tell tourists where to go for additional information; such as, “visit the Clarkdale Museum for more of Clark’s legendary history.”

The architectural monument will be a breath of fresh air to tourism and will be perfect for a dual centennial celebration of the State and Clarkdale. The columns will be made of railroad rails which are a symbol of Arizona’s railroads and were built chiefly for the copper industry. The foundation and facade of the monument will be made of local concrete and historic copper smelter slag, revealing Clarkdale’s industrial might. In front of the monument will be a stylized version of the state flag, built into the flat concrete, with a raised solid copper star. Behind the monument will be an Arizona outline map, in the flat concrete, depicting Arizona’s copper company towns, mining, smelting and railroad areas. Also built in the concrete will be a copper historical timeline, detailing copper’s milestones from the beginning of the Copper Age until present day. The monument will built in the lovely Beaux Arts style of architecture from materials used or produced by Arizona and Clarkdale’s industries. This will pique the travelers interest and provide them with the opportunity of timeless beauty through picture taking. The Clarkdale Museum will further enhance the monument with indoor visual displays.

## ***2. Describe how this Project Meets Legacy Project Criteria***

The Town of Clarkdale, its founder, and the Copper State, share one thing in common: Copper. The Town was founded entirely by the copper industry and is Arizona’s first master planned community. Clarkdale’s namesake is the famous “Copper King” and U.S. Senator William A. Clark. He left one of the greatest legacies in the state to this town which he had constructed of the finest materials and teams of the best architects. Clark was one of America’s wealthiest and most powerful men and had a copper empire that spanned the entire United States. He was so wealthy that even today his private art collection is on permanent display in the Corcoran Art Gallery directly adjacent to the White House in Washington D.C. The legacy of copper in Arizona, the town of Clarkdale and Senator William Clark is practically untold and are by far some of the most exciting stories the state has to offer. This will be a collective project that will engage tourists in an authentic learning experience, and give them a broad understanding connecting them to the state and why Arizona is called the “Copper State.” This monument will bring forth many of our greatest legacies, that are little known or admired, into a solid and understandable landmark for the residents of the Arizona and tourists to see.

***Significant aspect of Arizona's History*** - Copper had such a significance in this state that it is represented as the "Star of our State Flag" and is the first "C" of our economic foundation "Five C's." Copper is what built this State!! Since 1908, Arizona has been the number one producer of copper in the U.S. and we are the only state with a copper license plate. In 1998, Clarkdale was accepted by the National Register of Historic Places due to its historic and area significance (culture, architecture, engineering, industry, person, community planning and development.) Historic Clarkdale is the largest rural Historic District in the State and its attributes are virtually undiscovered as are the legends of our founder who is listed as one of the top 10 people who built the Western USA. Over the years, people and passers-by have said that Clarkdale is a quaint community, with charm and lovely architecture, but the story of "why" remained untold.

***Accessibility to Visitors/Tourists*** - The monument will be built on the corner of an existing parking area with wide sidewalks in all directions that are level and accommodating to ADA requirements. The monument will face onto the intersection of a four way stop that happens to be the very heart of Clarkdale. Perfect for a public art expression. Infrastructure in the town, such as parking, restrooms, restaurants and two planned Inns, have the capacity for additional tourism and passers-by. This monument, museum displays and our accommodating town will encourage tourists to stay longer in Clarkdale thus patronizing our businesses and tourist destinations.

***Collaboration in Planning*** - The project was identified as a priority through regular meetings with individual boards of the Heritage Conservancy Board, the Heritage Center and in conjunction with private businesses. These meetings created a vision to stimulate economic growth and lay the basis for future tourism to Clarkdale and the surrounding areas. All of these meetings were open to the public. This project was presented and approved at a public meeting of the Heritage Center on September 27, 2007. Local businesses have also pledged support for the monument. Clearly there is broad community support and commitment, as evidenced by the foregoing and the enclosed letters of support.

***Enduring Product*** - The Copper State Monument will be a permanent outdoor structure, continually open to the public. A museum display will provide a sense of discovery and meaning. It will be one of the most beautiful monuments in the state, constructed of lasting materials from Arizona's and Clarkdale's heavy industries of the past and present; concrete, railroad rails, smelter slag and copper. The Copper State Monument will offer a renewed focus for our town and state that will last indefinitely and leave everyone with memories and the knowledge of why we are nicknamed "The Copper State."

***Educational Component*** - Through the use of many interpretive placards, inscriptions in the concrete, and columns, a complete story of the Copper State will come into focus and be understandable. The monument will feature symbols, state and town seals, and facts about copper which are practically unknown or forgotten. The beauty of the monument and these symbols will pique the interests of travelers, thus making them stop and get out of their cars. Once at the monument, tourists will read the placards, discover our history, and find out where to go for further information. The Heritage Center and Museum, which is only one block away, will provide detailed information about many of the interpretive subjects on the monument. Folks will be able to slowly stroll to the museum in the center of our historic district, viewing the original architecture and sense the small town feel of Clarkdale. Travelers will also be welcomed to stop-in at the tourist and visitor's center just kitty-corner from the monument, for other things to discover in the area. The monument and museum will stand to educate generations of residents and tourists about the most important aspect in Arizona. Copper!

### 3. Project Timeline

A generic timeline is given so the project can start anytime. See implementation/timeline chart below.

#### Planning

The project will start construction as soon as possible, as we would like to complete the monument long before 2012. Clarkdale needs the monument, museum acquisitions and indoor displays as a tourism destination prior to the centennial celebration and thereafter. Only the final phase of the monument will take place in 2012 just before the 100<sup>th</sup> anniversary, adding wordage and markings for the centennial celebration.

#### Implementation Timeline Plan

Time Line/ Phase	Implementation Tasks	Source
Months 1-3	1 Land, architectural drawings, permits	Contract
Months 4-6	2 Design and contract plaquards and markers, Contract copper items	Contract
Months 4-6	3 Prepare grounds, Sitework and concrete inscriptions	Contract
Months 7-8	4 Buy & erect columns, affix copper embellishments and stand alone plaques	Contract
Months 9-10	5 Build bases for eagles, emplace slag facade, plaquards, electrify and security	Contract
Month 1-Open	6 Museum acquisitions purchases, cabinets & research time	Staff
January 2012	7 Placement of centennial wordage	Contract
Feb & Jun 2012	8 Centennial Celebrations - Arizona Feb 2012, Clarkdale Jun 2012	Volunteer

### 4. Describe the Project Location

The project site will be located at the heart of Clarkdale's Historic District, Yavapai County, on the corner of Historic Route 89A (Main St.) and 9<sup>th</sup> St. which is a four way stop. This area is surrounded by original buildings of prominent architecture, all part of the largest Rural Historic District in the state, including historic Town Hall, the Clark Memorial Clubhouse, the former Clarkdale High School, and St. Cecilia's Catholic Church. The Chamber of Commerce's Tourist Center, Post Office, library and two planned museums are within ½ block.

### 5. List Local Project Partners

Verde Canyon Railroad, Clarkdale Metals Corp., Copper Mountain Antiques, PJM Arizona LLC, Salt River Materials Group, Hanson Aggregates of Arizona, CTI Inc.

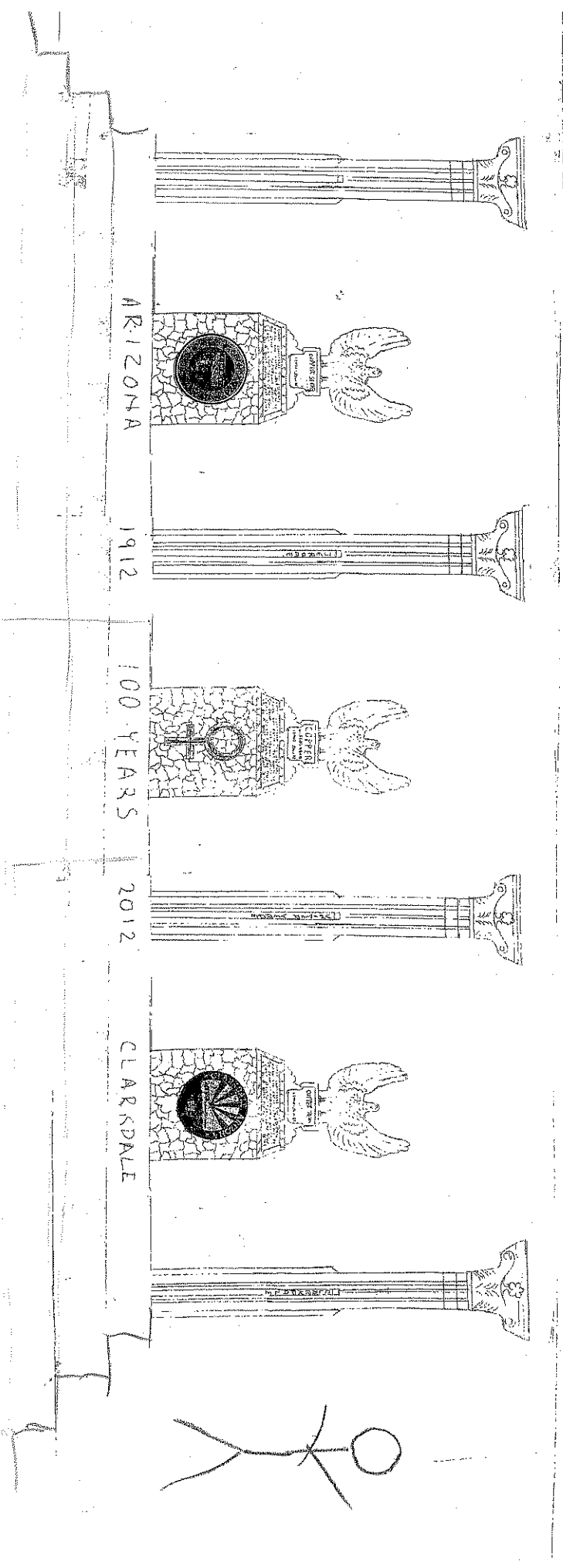
### 6. Proposed Budget, Project Costs and Funding Sources

Time Line / Phase	Component	Funding Sources	Amount +/-
Months 1-3	1 Land, arch. drawings, copper items & fees	Private Investors,	\$21,000
Months 4-6	2 Design plaquards and purchase	Fundraising, Donations,	\$38,500
Months 4-6	3 Labor - Site work	Preparing requests,	\$12,800
Months 7-8	4 Labor - Monument work	Grants, Volunteers,	\$43,900
Months 9-10	5 Labor - Monument work	Business In-Kind &	\$17,500
Month 1-Open	6 Museum acquisitions displays, cases, staff	services.	\$15,500
Jan & May 2012	7 Labor - Monument work & lettering		\$8,500
Feb & Jun 2012	8 Centennial Celebrations		\$2,000
	Grand Total		\$159,700.00

### 7. Letters of Support

Letters of support are attached separately.

COPPER ART MONUMENT  
 FRONTAL ELEVATION SKETCH  
 4 COLUMNS  
 3 DOUBLE SIDED ENIGMAS  
 STATE + TOWN SEALS  
 COPPER SYMBOL  
 6 INTERACTIVE PANELS



OVER

CORPER STATE MONUMENT  
OVERHEAD VIEW - SKETCH

## FEATURING

COLOR OUTLINE OF STATE FLAG  
MONUMENT w/ 4 COLUMNS, 6 ENGLE + PLAQUES  
STATE OUTLINE MAP OF COPPER AREAS  
TIMELINE OF COPPER HISTORY  
ADDITIONAL 6 PLAQUES  
BENCH + BOLLARDS

